



reddot design award  
winner 2011



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# Kitchen Kids

## - Kitchen tools for children aged 4-6

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“Kitchen Kids” is our contribution to assuring that the future generation has the possibility to choose a healthier lifestyle than we have chosen and was recently awarded a red dot design award 2011.

Studies indicate that children, who participate in the preparation of the family meal, generally have a healthier lifestyle as grownups. However, in Denmark, only 5% of the children frequently participate in the kitchen. When children take the ownership of their healthy meal, they generally develop a greater curiosity towards new and unknown ingredients. This leads to a more balanced and healthy diet. It is therefore imperative to invite children into the kitchen and teach them to be more critical about what they eat and in that way give them the choice of a healthier lifestyle.

The concept “Kitchen Kids” is a series of kitchen tools designed for children aged 4-7, inviting them into the kitchen to do simple chores. The series consists of a knife, a vegetable peeler, a grating bowl, a mixing bottle for dressing, a chopping board and a protective mitten that gives the parents peace of mind when the children use the sharp tools.

Using color and form, the sharp tools are designed to have a clear distinction between where the tools are “safe” to hold and where they are “dangerous”. All handles are made from rubber and have a characteristic functional pattern assuring a safe grip. The functional pattern is a first glance just a structure in the surface, but reveals itself as being a 2d barcode, the digital signature for the specific product.

To protect the fingers of the child, a set of mittens have been created. They are made from silicone and have the same distinctive functional pattern in the palm of the hand, allowing for a good grip on the items to be chopped, grated or peeled. For the parents to feel secure about the mitten, a red buckle is added for them to close around the wrist of the child.

The mixing bottle for dressing is made from translucent silicone and has a transparent graphic interface that simplifies the recipes for the child. A vinaigrette dressing could be made in the following way; fill up with the following to no.1 olive oil, no.2 mustard, no.3 honey, no.4 vinegar, no.5 salt & pepper. Mix and shake well. And squeeze the desired amount over the salad.

For collecting the grated vegetables, a transparent bowl is made to be connected to the grater. It can be tilted in two directions allowing for the best ergonomics possible. And it can be used to serve the grated vegetable salad in.

In a world where everything needs to go fast and food often is something bought to be conveniently heated in the microwave, the “Kitchen Kids” concept is of high relevance, because it gives the generations of the future the possibility to obtain a fundamental knowledge of healthy and unprocessed foods.



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